

**Frederick Douglass High School**  
**Family and Consumer Science Department**

Course Title: Fashion Design

Teacher: Ms. J Brooks

Contact Information: [janay.brooks@pgcps.org](mailto:janay.brooks@pgcps.org) / ext. 513

Textbook: Clothes and Your Appearance

I. Course Description

- Aim: *This course is designed for students who have a special interest in fashion design and merchandising. Students will explore color trends, textiles, design, merchandising, manufacturing, media, and promotion, the evolution of fashion, retailing, and careers. The class will design and make projects to maintain a specialty shop and will coordinate a fashion show.*
- Topics covered: Wardrobe and Trends, Elements of Design, Textiles, Design and Merchandising, Manufacturing and Production, Sewing Techniques, Media and Promotion, Retailing, Entrepreneurship.
- Length: *This class is a semester course. Classes meet every other day for 90 min.*

II. Instructional Philosophy

- Students will be expected to work independently and in co-operative groups to analyze and examine color trends, textiles, design, merchandising, manufacturing, media and promotion, the evolution of fashion, retailing, and careers. Students will use higher order thinking skills to role play job interview skills, to complete a flow chart from raw materials to finished product to trace the production of textiles, to recognize the characteristics and styles of notable designers, and to organize job responsibilities for the operation of a business.
- Instruction will include, but is not limited to; reading (textbook, periodicals, fashion magazines, and resource materials), writing (reflections, articles review, video summaries, designer journals), sketching, sewing techniques, group presentations which involve research and the use of technology during the presentations, lectures (both from the classroom instructor and guest speakers), and field trips.
- Students will work in groups on various projects throughout the year and also in planning a fashion show. Students will work individually on various assignments in reading, writing, research, sketching, and sewing. Students may be required to stay after school once a week to plan for their final project.
- Guest speakers from the community, who own clothing stores, design clothes, or have experience in the fashion industry, will be invited to speak to the students. Students will also travel to fabric, retail stores, and/or trade shows that focus on today's fashion trends.
- Students will be evaluated on the quality of classroom preparation, accurateness of assignments, quality of various projects, and the participation and outcome of the fashion show, as well as test and quizzes.

III. Major Course Projects

- Designer Journal
- Evolution of Fashion

- Textile Labs
- Sewing Technique
- Sketchbook
- Keli Project
- Fashion Show

IV. Assessment Plan/Grading Factors

- Classwork ..... 20%
- Projects ..... 40%
- Test and Quizzes ..... 25%
- Quality of daily preparation ..... 15%

V. Pacing Guide

- Trends & Wardrobe..... 1 week
- Elements of Design..... 2 weeks
- Design and Merchandising..... 2 weeks
- Evolution of Fashion..... 2 weeks
- Manufacturing & Production..... 2 weeks
- Textiles..... 2-2.5 weeks
- Sewing Techniques..... 2 weeks
- Media & Promotion ..... 2 weeks
- Retailing..... 2 weeks
- Entrepreneurship & Careers..... 1 week

VI: Additional Information (Optional)

- Materials needed for class: 3 ring binder, pen, pencil, loose leaf paper, color pencils, 5 fashion magazines, scissors, an old sheet, pins, stick cushion, thread
- **Personal projects are the financial responsibility of the student.**
- Rules and procedures: see attachment