



MEDIA ADVISORY

Prince George's County Public Schools • www.pgcps.org
Dr. William R. Hite, Jr., Superintendent of Schools
14201 School Lane, Upper Marlboro, MD 20772

OCTOBER 9, 2009
FOR IMMEDIATE RELEASE

MEDIA-ONLY CONTACT:
MosesAlexander Greene, 301-952-6119

PRINCE GEORGE'S COUNTY PUBLIC SCHOOLS CALLS ON MEN TO MAKE A DIFFERENCE

WHO: Ron L. Watson, Ph.D., Vice-Chair, Board of Education
Edward Burroughs, III, Student Board Member
Prince George's County Board of Education
Prince George's County Public Schools

WHAT: Men Make a Difference Day

WHEN: Monday, October 12, 2009 • 7:30-8:30 a.m.

WHERE: Bradbury Heights Elementary School
1401 Glacier Avenue
Capitol Heights, Maryland 20743

BACKGROUND:

On October 12, men and male role models throughout the county will answer Prince George's County Public Schools (PGCPS) call to action to get involved in education through the annual **Men Make a Difference Day** (MMDD) event.

To commemorate the day, Board Vice-Chair Ron L. Watson, Ph.D. will be one of the guest speakers at Bradbury Heights ES. Speakers will share words of encouragement with students, give them ideas on how to make positive changes in their lives, and give examples of how to be a good citizen.

Other PGCPS schools will be hosting special events that encourage fathers, male guardians, and other significant male role models to participate in special activities with students, observe their child's or family member's classroom, and get involved in the excitement of teaching and learning.

For a complete listing of **Men Make a Difference Day** activities in PGCPS, please see the attached media calendar.

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MEDIA CALENDAR OF EVENTS

2009 MEN MAKE A DIFFERENCE DAY

October 12, 2009

DATE	TIME	SCHOOL	EVENT
10/12	7:30-8:30 a.m.	Bradbury Heights ES 1401 Glacier Ave., Capitol Heights Jocelyn Austin-Forbes at 301-817-0570	Bradbury Heights ES will host an event featuring Board Vice-Chair Ron L. Watson Ph.D. as one of many guest speakers that are inspirational male role models for students. Speakers will share words of encouragement with students, give them ideas on how to make positive changes in their lives, and give examples of how to be a good citizen.
10/12	7:30 a.m.	Hillcrest Heights ES 4305 22nd Place, Temple Hills Phyllis Hayes at 301-702-3800	Fathers and male role models will participate in classroom observations and Edward Burroughs, III, Student Board Member will be the special guest.
10/12	8 a.m.	Eleanor Roosevelt HS 7601 Hanover Parkway, Greenbelt Sandra Butler at 301-513-5400	Fathers and male role models will have breakfast, participate in classroom observations, and speakers will share words of encouragement.
10/12	9 a.m.	Judy P. Hoyer Montessori 2300 Belleview Ave., Cheverly Lynnette Whitt at 301-925-1986	Fathers and male role models will participate in a breakfast with students, observe classrooms, and plant flowers with students to help beautify school grounds.
10/12	9 a.m.	Robert Goddard Montessori and French Immersion 9850 Good Luck Rd., Seabrook Kona Facia-Nepay at 301-918-8660	Fathers and male role models will participate in classroom observations and will have duty posts during lunch, picture day activities, gym classes, and much more. Men will observe French Immersion classrooms and will receive a "Survival Kit" for the day containing conversational phrases in French that will help them communicate with teachers and students.
10/12	9 a.m.	Greenbelt ES 66 Ridge Road, Greenbelt Kimberly Seidel at 301-513-5911	Fathers and male role models will be treated to "Donuts for Dads", watch a performance, and participate in classroom observations. Speakers will also share words of encouragement.
10/12	9:15 a.m.	Isaac J. Gourdine MS 8700 Allentown Road, Fort Washington Betty Malca at 301-449-4940	Fathers and male role models will have breakfast with students, the principal, and Dr. Anthony Simms, watch a performance, and participate in classroom observations. Speakers will also share words of encouragement.
10/12	10 a.m.	Judge Sylvania Woods ES 3000 Church St., Landover Stephanie Green at 301-925-2840	Fathers and male role models will eat lunch with students and then participate in classroom observations.
10/12	11 a.m.	Kenmoor MS 2500 Kenmoor Dr., Landover Stephanie Green at 301-925-2840	Fathers and male role models will eat lunch with students and then participate in classroom observations.

