

THE FLIER

Charles Herbert Flowers High School

(301) 636-8000 x 318 • Yearbook Room

Mrs. Rivers - Yearbook Advisor

Straight from the heart and into the yearbook! Our staff is now offering the opportunity to “personalize” the yearbook in a very special way with a “Public Display of Affection” [PDA] ad. Space is available to congratulate a graduate or tell your student how proud you are! Regardless of the occasion, your ad provides a great way to recognize a student or event that our staff may not otherwise be able to cover. To reserve your space, follow these guidelines:

PRICES/SIZES: COLOR ADS

Process color ads are available in the following sizes for the prices shown:

- **1/8 page:** \$25.00
- **1/4 page:** \$50.00
- **1/2 page:** \$100.00
- **full page:** \$200.00

STEP-BY-STEP INSTRUCTIONS

- 1] Select ad size.
- 2] Design you ad.
- 3] Provide photos for each space in the ad.
- 4] Write text for the ad on a separate sheet of paper.
- 7] Provide payment.
- 8] Deliver all of the materials to yearbook staff by 3/14/08

PHOTO SUBMISSION GUIDELINES

- Do not cut, glue or tape photos.
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
- Select vertical [tall] photos for vertical spaces and horizontal [wide] photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your name, address and phone number on the back of each photo.
- Again, lightly in pencil, number the back of photos to match the numbers on the design you selected.
- Photos will be returned when the yearbooks arrive.

SPECIAL CONSIDERATIONS

- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.

AD & PAYMENT DEADLINE: 03/14/08