

AFTER THE BELL

Part of the Emmy® award-winning *Connect with Kids* series

A community-based partnership sponsored in your area by your local schools, Sprint, W*USA 9 and *Connect with Kids*/CWK Network.

**A Television Presentation: Saturday, April 7 @ 12:00 p.m.
on W*USA 9 (CBS).**

(Date/time subject to change. Please check local listings and visit www.connectwithkids.com/wusa and click on "TV Programs" for future televised specials.)

What are the most dangerous hours to be a child in America? Almost every threat: alcohol, fights, crime, accidents at home and behind the wheel ... according to the FBI, are most likely to happen during the hours immediately after school. And yet, between 3 p.m. and 6 p.m. there are 14 million American schoolchildren left home alone to simply take care of themselves. But beyond the danger, there are also 14 million missed opportunities. These kids *could* be getting homework help from an off-duty teacher, playing sports, making new friends, drawing, dancing, cooking, learning karate or planning their own future with a mentor or friend. "There is no reason for a young person to say 'I have nothing to do,'" says Clare Shade, an administrator for Newark Public Schools in Newark, New Jersey. "Parents should explore what's available in their community." These true stories are profiled in the TV special, *After the Bell*.

- **Jamaal, 18**, says that playing football after school may have literally saved his life by keeping him off the dangerous streets of Newark, New Jersey.
- **Destanie, 10**, started getting homework help at a Los Angeles Boys & Girls Club this year, and immediately started doing much better in school.
- All through high school, **18** year old **Darshonna** says she spent the after-school hours getting high and joy-riding in cars with her friends. She says she'll definitely make sure her kids are never left home alone.

Connect with Kids programs feature real kids, true stories, experts and educators ... a way to help parents and kids start a conversation about the tough topics kids face every day.

USE THIS FLYER TO:

- Tell parents about the upcoming television special
- Ask parents and students to watch together
- Reprint in school newsletters, send via email or post on school Web sites
- Coordinate the TV program with classroom topics and lessons

For more information, or to purchase a copy of the show, visit www.connectwithkids.com, or call 1-888-598-KIDS (5437). Or email us at sales@cwknetwork.com.



Connect with Kids



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