FOR IMMEDIATE RELEASE
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STEPHEN DECATUR MIDDLE SCHOOL TO KICK-OFF ITS
“25 BOOKS CAMPAIGN”

America’s Choice initiative encourages students to read 25 books each school year totaling approximately 1 million words. Program seeks to increase vocabulary development, and reading comprehension, stamina and fluency.

WHO: Marilynn Bland, County Council of Prince George’s County (District 9)
Tony Knotts, County Council of Prince George’s County (District 8)
Ronald Curtis, Assistant Principal, Stephen Decatur Middle School
D.J. Flexx, 95.5 – WPGC personality
Anwan Glover, Actor – HBO’s “The Wire” and Backyard Band

WHAT: Kick-off its “25 Books Campaign”

WHEN: Thursday, October 15, 2009, 9:45 am

WHERE: Stephen Decatur Middle School
8200 Pinewood Drive
Clinton, MD

BACKGROUND:

Stephen Decatur Middle School, located at 8200 Pinewood Drive, Clinton, MD, will be launching its 25 Books Campaign on Thursday, October 15, 2009 at 9:45 a.m. The 25 Books Campaign is an America’s Choice initiative that encourages students to read 25 Books by the end of the school year. By reading 25 books, students will read approximately 1,000,000 words. Research shows that this increases vocabulary development, reading comprehension, reading stamina, and fluency. It also increases motivation and fosters an excitement for reading.

Additionally, Gwynn Park High School’s marching band, cheerleading and poms squad will close the event with a pep rally!!

Prince George’s County Board of Education