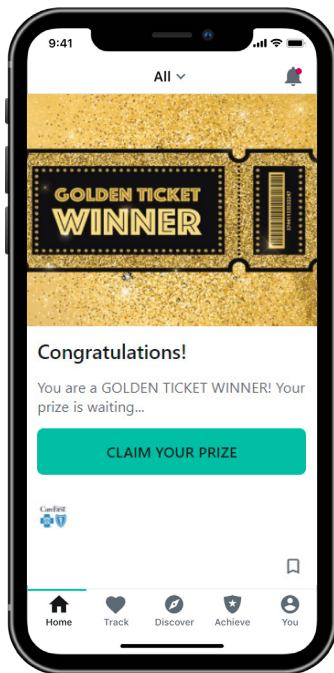


# WIN A GOLDEN TICKET!



## How Does it Work?

The Golden Ticket promotion is available to you through your wellness program, brought to you by Sharecare, Inc., and will run from February through April 2022. Every month, 60 randomly selected members will have a Golden Ticket image on their Sharecare timeline. In order to claim their prize, CareFirst BlueCross BlueShield (CareFirst) members who are registered for the wellness program must find the Golden Ticket on their Sharecare timeline and click the “Claim Your Prize” button. Lucky winners will each receive a **\$25 Sharecare Visa® Virtual Gift Card**.



## How do I participate?

- Log into your Sharecare account. Not registered? Simply go to [carefirst.com/sharecare](https://carefirst.com/sharecare) to get started!
- Scroll through your timeline cards for the Golden Ticket.
- If you see the Golden Ticket image, follow the prompts to claim your prize.

## Who is eligible for this promotion?

All CareFirst members who are registered for the wellness program will be included in the random monthly drawing.

## What's the reward?

180 winners will be randomly selected between February 1, and April 30, 2022, and receive a Golden Ticket image on their Sharecare timeline. Winners will each receive a **\$25 Sharecare Visa® Virtual Gift Card** if they claim their prize by the end of the month they were selected.

## Questions?

Call **877-260-3253** to learn more or visit [carefirst.com/sharecare](https://carefirst.com/sharecare) to get started.

For official rules, go to <https://sharecare.com/carefirstgoldenticket>



NO PURCHASE OR WELLNESS ACTIVITY NECESSARY. Internet access required. Promotion open until April 30, 2022 at 11:59 PM ET. Open to CareFirst members who are registered for the wellness program and legal residents of the 50 United States (including the District of Columbia). Must be at least 18 years of age to enter. Void where prohibited. Total approximate retail value of all prizes is \$4,500. See official rules at <https://sharecare.com/carefirstgoldenticket>. Sponsor: CareFirst BlueCross BlueShield, 1501 S. Clinton Street, Baltimore, MD 21224.

This wellness program is administered by Sharecare, Inc., an independent company that provides health improvement management services to CareFirst members. Sharecare, Inc. does not provide CareFirst BlueCross BlueShield products or services and is solely responsible for the health improvement management services it provides.

CareFirst BlueCross BlueShield is the shared business name of CareFirst of Maryland, Inc. and Group Hospitalization and Medical Services, Inc., which are independent licensees of the Blue Cross and Blue Shield Association. BLUE CROSS®, BLUE SHIELD® and the Cross and Shield Symbols are registered service marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans.