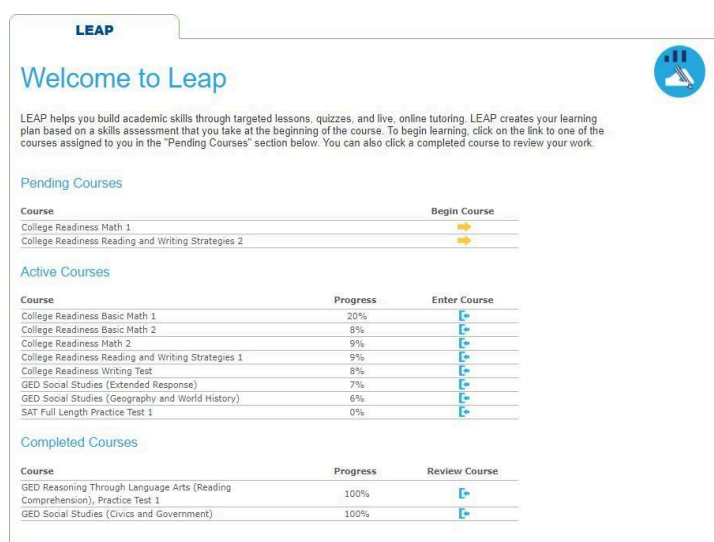


## BRAINFUSE STUDY TOOLS

HelpNow features a customizable library of assessments and lessons in a wide range of subjects. While we designed the content to hone skills through self-study, live tutoring support is always a click away. This tight integration between academic content and live tutoring addresses one of the most persistent problems with Q&A-based online homework help: students who need the most help often lack the requisite subject matter proficiency to formulate meaningful questions for their tutor. HelpNow eliminates this barrier: Since concepts covered in our lesson library can -- and often do -- serve as the basis for a tutoring session, even students with minimal knowledge can receive assistance.

**THE LEAP TEST CENTER:** For over a decade, our LEAP Test Center has helped students build academic skills through accurate assessment, progress tracking, and targeted tutoring.

- o LEAP Tests: The LEAP Test Center offers students unlimited access to our proprietary, ever-expanding library of online assessments and practice tests.
- o Individualized Learning Plan: Upon completing a test, students instantly receive results in the form of a learning plan that, based on the student's



**LEAP**

### Welcome to Leap

LEAP helps you build academic skills through targeted lessons, quizzes, and live, online tutoring. LEAP creates your learning plan based on a skills assessment that you take at the beginning of the course. To begin learning, click on the link to one of the courses assigned to you in the "Pending Courses" section below. You can also click a completed course to review your work.

#### Pending Courses

| Course   | Begin Course                 |
|--|------------------------------|
| College Readiness Math 1                           | <a href="#">Begin Course</a> |
| College Readiness Reading and Writing Strategies 2 | <a href="#">Begin Course</a> |

#### Active Courses

| Course   | Progress | Enter Course                 |
|--|----------|------------------------------|
| College Readiness Basic Math 1                     | 20%      | <a href="#">Enter Course</a> |
| College Readiness Basic Math 2                     | 8%       | <a href="#">Enter Course</a> |
| College Readiness Math 2                           | 9%       | <a href="#">Enter Course</a> |
| College Readiness Reading and Writing Strategies 1 | 9%       | <a href="#">Enter Course</a> |
| College Readiness Writing Test                     | 8%       | <a href="#">Enter Course</a> |
| GED Social Studies (Extended Response)             | 7%       | <a href="#">Enter Course</a> |
| GED Social Studies (Geography and World History)   | 6%       | <a href="#">Enter Course</a> |
| SAT Full Length Practice Test 1                    | 0%       | <a href="#">Enter Course</a> |

#### Completed Courses

| Course   | Progress | Review Course                 |
|--|----------|-------------------------------|
| GED Reasoning Through Language Arts (Reading Comprehension), Practice Test 1 | 100%     | <a href="#">Review Course</a> |
| GED Social Studies (Civics and Government)                                   | 100%     | <a href="#">Review Course</a> |

performance, identifies areas requiring additional attention. The learning plan is not just a list of skills; it is a dynamic learning platform that features a customized blend of video tutorials, written content, and practice test questions. And since our learning plan content is integrated with our tutor routing system, Brainfuse tutors are available to help students every step of the way. More specifically, a student can select the "Get Live Help" option from within any lesson and connect with a tutor who has access to that lesson, and who is an expert in the academic concepts covered by the lesson. In addition, the tutor can -- with the student's permission -- view that student's test results and customize the session accordingly.

- o Live Tutoring: While most online academic skills programs amount to little more than quizzes and software, we believe that there is no substitute for the responsiveness of live, one-to-one instruction. Live tutors are a vital component of our Test Center's effectiveness by supplementing lessons with in-depth explanations and personal guidance.
- o Progress Tracking: Our graphically-rich dashboard shows students which skills they have mastered, and which skills require additional attention.

**SKILLSURFER LESSON LIBRARY:** Our SkillSurfer Lesson Library features hundreds of captioned video lessons and practice tests prepared by the Brainfuse Academic Team in a variety of core subjects. In addition, any student who requires additional assistance while using SkillSurfer can simply click “Get Live Help” from any lesson and immediately connect with a live expert. SkillSurfer covers a wide range of standardized tests and academic subjects.

**ABILITY FOR A SCHOOL TO ADD CONTENT TO LEAP AND SKILLSURFER:** Teachers or academic support staff can use our platform to author/upload practice tests, URLs, writing resources, study tips, or any other useful content for students.

**SESSION PLAYER:** For purposes of study and review, students can play back their past tutoring sessions from any desktop or mobile device. In addition, students can view, print, and email transcripts of past sessions.

**FLASHBULB FLASHCARDS:** While online tutoring is an effective way to help students master academic concepts, using live online tutoring sessions for merely memorizing information is not a cost-effective use of a school’s tutoring funds. As a result, we developed Flashbulb – a versatile, comprehensive learning tool that enables students to easily create flashcards and games for self- study from any desktop or mobile device. Students also enjoy 24/7 access to an extensive library of online flashcard sets in virtually every subject.

**FOREIGN LANGUAGE LAB:** Our foreign language lab features on-demand tutoring support and a robust vocabulary builder for students learning a foreign language:

- o Live Foreign Language Tutoring: We offer tutoring in Spanish as part of our standard configuration. French, Italian, and German support are also available by request.
- o Vocabulary Builder: We created WordLayer to help students build vocabulary through quizzes, lessons, and drills that incorporate audio from native speakers. Produced with the help of professional language instructors, WordLayer is suitable for learners at varying levels of proficiency and aligns to the Common European Framework of Reference for Languages. WordLayer features Catalan, Danish, Dutch, French, German, Italian, Norwegian, Portuguese, Russian, Spanish, and Swedish, and we will soon launch additional foreign languages (including support for ESOL students).

**ePARACHUTE:** Since many older students who visit HelpNow are also actively considering their academic and career options, we offer eParachute, a powerful self-discovery tool that is a perfect complement to students as they navigate our online tutoring and content offerings. Created by the author of “What Color is Your Parachute?” eParachute helps students match their skills and interests with viable academic and career paths. Since its launch over six years ago, thousands of students have used eParachute, and we receive many comments about how it has helped them derive greater clarity of academic purpose – an important component in our effort to improve retention and persistence rates.